

NAPLES AREA REAL ESTATE ACTIVITY

July 2026 compared
with July 2025.

*(percent reporting
using rounded figures)*

OVERALL INVENTORY

4,415

21%

OVERALL PENDING SALES

762

6%

MEDIAN CLOSED PRICE

\$590,000

3%

OVERALL CLOSED SALES

733

15%

NEW LISTINGS

916

8%

DAYS ON MARKET

108

7%

MONTHS OF SUPPLY

5.8

33%